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Live On Air Fallsview Balloon Ride is Niagara Falls' NEWEST attraction, giving passengers a 15-minute flight experience filled with amazing aerial views of the Niagara Gorge, Niagara USA's downtown tourist district and the world-famous Niagara Falls! Inflated by helium and powered by an electric winch, the custom-built balloon ascends to heights of up to 500 ft and can hold up to 30 guests, plus one certified pilot. Our company offers wholesale pricing for group tour operators, including FIT and corporate events.

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Merani Hotel Group is an individual hotel management company in the Niagara Frontier region. Merani has built a differentiated brand portfolio and maintains superior quality of guest service at each of the three hotels, including DoubleTree by Hilton, Crowne Plaza, and Holiday Inn in Niagara Falls USA. Guests have come to know that Merani offers the greatest locations and standards of quality and value at our featured hotels.

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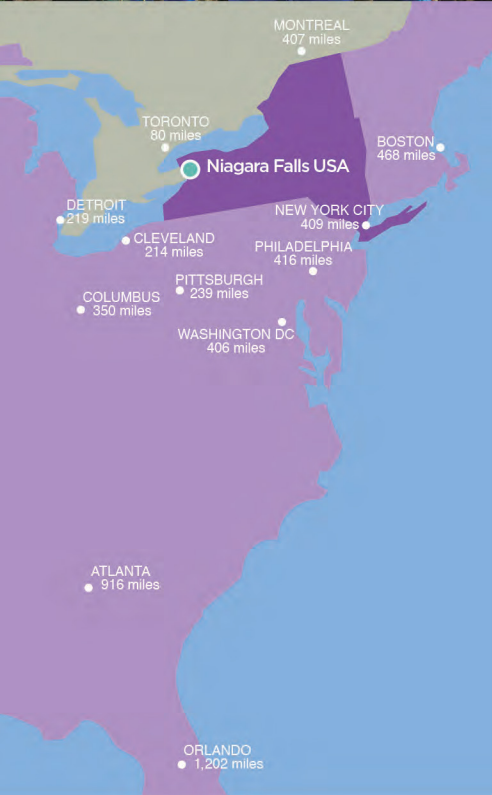
Rainbow Air Helicopter Tours is all new in 2025! Visit our new \$15 million facility just five minutes from Niagara Falls State Park. Take off for nearly 15 awesome minutes of unforgettable beauty over the Falls in our brand-new deluxe helicopters — including the panoramic view of the Falls from Canadian airspace! Or take control as you virtually parasail above, below, and all around the Falls in our stunning one-of-a-kind "Niagara Virtual" VR attraction! Rainbow Air has been making memories for 30 years, and we're built for the future in our exciting year-round attraction for people of all ages. Come test your sense of adventure! Our highly trained staff is ready to give you experiences you'll never forget!

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Whirlpool Jet Boat Tours has been giving passengers a taste of adventure on the Niagara River for over 30 years! On this 45-minute fully guided tour, guests will experience the awe-inspiring scenery of the Niagara Gorge and feel the rush of the Class V whitewater rapids. Get soaked on the Wet Jet or choose wet or dry seating on the Freedom Jet, and experience this whitewater playground like you never have before. Our highly trained staff are ready to take you on the trip of a lifetime!

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Scan to
Explore More:



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What's New in Niagara Falls USA

- **Cambria Hotel Niagara Falls:** Downtown Niagara Falls' newest property features 120 contemporary guest rooms with upscale amenities, on-site dining, WiFi, a fitness center, and more.
- **Crowne Plaza:** Situated along the scenic Niagara River, this newly rebranded hotel is just minutes from Niagara Falls, top attractions, hiking trails, shopping, and more.
- **Discover Niagara Shuttle:** Explore destination sites in Lewiston, Youngstown, and Lockport aboard this seasonal and complimentary hop-on, hop-off shuttle.
- **Great Lakes 360:** An expansion of the Aquarium of Niagara, this attraction offers 16 immersive exhibits that highlight the indigenous wildlife of the Great Lakes.
- **Live On Air Fallsview Balloon Ride:** A custom-built, tethered helium balloon takes riders on a musical journey up to 500 feet in the sky, offering panoramic views of the mighty Niagara Falls.
- **Niagara Outfitters:** Join a New York State-licensed guide for a scenic hike, bike ride, or kayak tour through one of the many parks and waterways in the region.
- **Rainbow Air Tourism Center:** Located just minutes from Niagara Falls State Park, this new facility features virtual reality simulators, a souvenir shop, and helipads for scenic helicopter tours over the Falls.

Receptives & Bed Banks

- AlliedTPro
- Amadeo Travel Solutions
- American Tours International
- Discover Destinations
- G2 Travel
- Get Your Guide
- HotelBeds
- New World Travel
- See USA Tours
- Trivago
- WebBeds

Local Receptives

- 5 Star Niagara Falls Tours
- D&F Travel
- Niagara Falls Walking Tours
- Over the Falls Tours
- Scenic Excursions
- True Rainbow Tours
- Zoom Tours