



NIAGARA FALLS
USA

TOURISM IMPACT: BY THE NUMBERS

\$969,000,000*

TOTAL SPENT BY TRAVELERS IN NIAGARA COUNTY IN 2022 **16.6% INCREASE OVER 2021**



\$54,816,000*

IN LOCAL TAXES WERE
GENERATED IN 2022 BY TOURISM
A 5.2% INCREASE OVER 2021

Niagara County Employs

15,169*

23% of the Total Workforce

850,300,729

People Read About Niagara Falls USA



Conventions Booked in 2022: **19**
Estimated Economic Impact:

\$10,013,225**



Total Economic Impact
from Group Visitation

\$1,574,657



Website Visitation

2,211,023

* Source: Tourism Economics: Economic Impact of Tourism in New York 2022

** Event Impact Calculator is provided by Destinations International, a professional organization representing destination marketing organizations worldwide. Calculations are based on meeting/event type, season, room and number of attendees.

